

Covid-19: effects of digitization

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The aim of the work is to study the effects of digitization in modern society during the Covid-19 Pandemic. Specifically, we will analyze the impacts that the use of digital technologies have had on society, evaluating advantages and disadvantages.

Internet, generating digital interactions, remains the main tool for the circulation of information (F.Bordignon, L. Ceccarini, 2020). In the literature there are recent studies: some analyze the importance and impact of digital tools during the Covid-19 pandemic on the school system (Di Palma D., Belfiore P., 2020), others highlight the effects in social field, still others evaluate the effects on psychological and social aspects and characteristics (Van Bavel et al. 2020; Cikara et al, 2011; Han, 2018; Galluzzo 2020). The qualitative approach has not been used much in the evaluation of the impacts. Most of the studies in the literature show a quantitative approach.

In our analysis we start from a review of the literature that is currently in an embryonic stage. We will study the advantages that technological tools have brought in the various contexts of society: social, cultural, economic, financial, allowing to sustain the setback of the national economy, also in terms of risk reduction. If, on the one hand, it has generated benefits, allowing the entire economic system to react to the effects of the pandemic as quickly as possible, on the other hand, it has had a negative impact and repercussions on the paths of personal freedom also in terms of privacy (S . Park, GJ Choi, H Ko - Jama, 2020). Recent studies highlight the effects and repercussions on employment (Fadda S., 2020). A psycho-social study matrix highlights emotional perceptions and experiences at the time of Covid-19 (M. Buccolo, VF Allodola, S. Mongili, 2020), while other scholars (Secinaro S., Calandra D., Biancone PP, 2020) study the impacts of Covid-19 on SMEs in Europe. There are frequent studies on the effects of DAD at the time of Covid-19 (E. Sarno, 2020; N. Barbuti, 2020; M. Baldassare, L.D. Sasanelli, 2020).

Among the most innovative ideas and actions triggered by Covid-19, smart-working, distance learning (DAD), support measures and structural funds for companies, (G. Centurelli, 2020) are listed social for workers, etc ...